



## James Shanahan

James is a serial entrepreneur with expertise in creating and managing technology-based start-ups, including establishing key clients, obtaining financing and developing core messaging. James' strengths include the ability to seize on great technology and develop it into products, to attract and retain top talent, to understand and to effectively communicate complex technical ideas to a variety of audiences, to create and execute business plans, financial modeling, and to effectively execute on sales and marketing plans. James has experience in multiple industries, including biotech drug development, consumer electronics, and power/audio electronics.

James is a founding member of the FABS, and attended the University of Massachusetts at Amherst, and L'Universite Catholique de L'Ouest a Angers, France.